



DWAYNE DUPREY

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212.729.7332

GRAPHIC WEB UI UX DESIGNER

PROFICIENCY



EXPERIENCE

Africa Imports • Hackensack, NJ • UI/UX / Web / Graphic Designer

- Plan and implement new designs
- Optimize existing user interface designs
- Test for intuitivity and experience
- Communicate about clients objectives
- Develop technical and business requirements
- Creativity and awareness of design elements
- Create prototypes for new product ideas
- Test new ideas before implementing
- Conduct an ongoing user research

Self Employed • New York, NY • Graphic / Web / UI/UX Design / Social Media

- Develop design for digital and physical media
- Liaised with clients for branded pieces
- Maintain knowledge of trends in design
- Quick turnaround on multiple projects
- Conceptualization, design, and execution of creative projects.
- Understanding of photography (product, event), digital imaging, design, layout, and printing, infographics.
- Understanding of typography, color, composition, hierarchy.
- Proficiency in Adobe Creative Cloud (Illustrator, Photoshop, Animate and InDesign).
- Proficiency in Microsoft Office (Word, PowerPoint, and Excel).
- Asana, Slack, Tailwind, Google Analytics, Docs, Optimize, NopCommerce, Big Commerce, Shopify.
- Experience designing for social media (Instagram, Twitter, Facebook) and other paid media platforms.
- Management experience – can work well with a team and understand the importance of deadlines.
- CMS system – WordPress (can manipulate code and know how to design websites).
- Detail oriented and organized.

EDUCATION AND CREDENTIALS

BA Graphic Design • Southern New Hampshire University - Manchester, NH (2019)

AIGA • Member (2018).

SOCIAL

WEBSITE dwayneduprey.com

INSTAGRAM [@dupreydwayne](https://www.instagram.com/dupreydwayne)

TWITTER [@dwayneduprey](https://twitter.com/dwayneduprey)

BEHANCE [@dwaynedupr520e](https://www.behance.net/dwaynedupr520e)